

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Patent Application of:

John Carney et al.

Serial No.: 09/841,423

Filed: April 23, 2001

For: METHOD AND SYSTEM
FOR PERSONALIZATION
AND AUTHORIZATION OF
INTERACTIVE TELEVISION
CONTENT

Atty. Docket No.: 007412.01058

Group Art Unit: 2427

Examiner: Duffield, Jeremy S.

Confirmation No.: 5451

AMENDMENT

U.S. Patent and Trademark Office
Customer Service Window
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Dear Sir:

In response to the non-final Office Action mailed June 16, 2010, please amend the instant application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins at page 2 of this paper.

Remarks begin at page 6 of this paper.

If any additional fees are required or an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733 accordingly.